Let’s venture beyond the obvious

Hyöty irti digitaalisaatiosta – Alakko nää digitä
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3.8 billion people are not connected to the internet
1.2 billion people are completely without electricity
Why now?

CONNECTIVITY

DATA & COMPUTER POWER

AI & IoT
Q2’18 global regional comparison

3,564 Deals
$50.9B Invested
Globally
US Top 5 Sectors by Q2’18 deals

- **Internet**: $8.9B Invested, 610 deals
- **Healthcare**: $5.3B Invested, 216 deals
- **Mobile & Telecommunications**: $3.4B Invested, 173 deals
- **Software (Non-Internet / Mobile)**: $1.8B Invested, 130 deals
- **Consumer Products & Services**: $0.4B Invested, 64 deals
Digitalisation is driving new innovations and business

- Testbeds and value-chains: Test, improve, share
- Sharing experiments and learn: Scaling innovations and build business
- “Pay forward”: Create best possible foundation for start-ups and SMEs
- Education and lifelong learning: Talents across Europe
- Legal and administrative: Identify bottlenecks and solve issues

Smart specialization

12/11/2018 VTT – beyond the obvious
Thank You